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iHOUSE Launches Click-To-Talk Technology for Real Estate Professionals

With the new Click-To-Talk technology, real estate agents can be instantly connected with anyone viewing their website.

OAKLAND, CA, February 12, 2007—iHOUSE Web Solutions™, a leader in realtor web site design, hosting, and online marketing services, now offers Click-To-Talk one click voice link technology for iHOUSE Website customers. The new technology makes it possible for real estate professionals to be instantly connected to their website visitors.

“We like to think of Click-To-Talk as a way for tech-savvy real estate professionals to hold their customers’ hands while they visit the agent’s site,” said Paul Sheng, iHOUSE CEO. “Click-To-Talk technology offers more than just instant connections with clients—it’s a comprehensive communications suite.”

Click-To-Talk puts a button on the agent’s website that allows potential clients to type in their phone number for an immediate connection with any or all of the agents’ phone numbers—the “Find Me, Follow Me” feature forwards the call through a sequence of phone numbers specified by the agent.

Other features of Click-To-Talk include:

- Instant lead capture, including name and address when available
- A flexible and elegant scheduling system – agents can precisely and easily set their hours of availability
- Call record – calls can be recorded to review or download later
- Page Present – agents can send Web pages directly to the caller’s computer screen
- Easy addition of Click-To-Talk to websites and emails
- Simultaneous calling – the fastest connection available
- A generous selection of button designs

iHOUSE Web Solutions is currently offering an outstanding Click-To-Talk introductory offer: \$5.98 per month for a full year including free long distance. For more information, please visit www.ihouseweb.com/Products/ClickToTalk.

About iHOUSE Web Solutions

Since 1986, iHOUSE Web Solutions, a division of CIS Data Systems, Inc., has provided real estate professionals with Internet tools to build their businesses. Through continued, successful designs of user-friendly real estate agent websites and other products for real estate web site promotion, iHOUSE has built a network of 11,000 customers, and maintains IDX data feeds with over 300 MLS’s nationwide, representing nearly two-thirds of all listings in the U.S. It’s web marketing solutions include iHOUSE websites, IDXPro MLS Search Solution, Spotlight single property websites, Click-To-Talk one click voice link, VTShowcase virtual tour manager, ConnecTel toll-free hotline phone-

marketing service, [MarketReach](#) email marketing solution, and [LocalNet](#) Web Registration service,.
Headquartered in Oakland, California,

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