



**Press Contact:**  
Shaneli Ramratan  
[press@ihouseweb.com](mailto:press@ihouseweb.com)

## **iHOUSE Web Solutions Announces Expansion of Refer-A-Friend Program**

---

**iHOUSE Web Solutions has expanded its highly successful Refer-A-Friend Program that generates "Thank You Rewards" to include ConneCTel Real Estate Hotline customers.**

OAKLAND, CA, September 4, 2007—iHOUSE Web Solutions, a leader in real estate web site templates and design, hosting, and real estate marketing tools, has extended its current Refer-A-Friend Program to existing ConneCTel® listing hotline customers. Previously this program was only available for all existing iHOUSE® real estate web site template and IDXPro® MLS Search customers and their referred associates. Now, ConneCTel can also choose among a variety of "Thank You Rewards" such as various gift cards or account credits. Additionally, the newly referred customers will each receive a credit to their new account.

There are no limits to the number of referrals and potential accumulated rewards. To begin the reward process, current iHOUSE Web Solutions customers must fill out the form located at [www.ihouseweb.com/bin/referral.php](http://www.ihouseweb.com/bin/referral.php). More information on the program is also available at [www.ihouseweb.com/referal.html](http://www.ihouseweb.com/referal.html).

"Much like our customers in the real estate industry, our business thrives on word-of-mouth," explains Paul Sheng, CEO, "we want to make it as easy as possible for our customers to spread the word about the great products and service at iHOUSE Web Solutions."

iHOUSE Web Solutions will continue to offer completely free trial versions of all of its products. Those who are interested in learning more on how real estate 800 numbers such as ConneCTel can help their business, are invited to sign up to attend free webinars at [www.ihouseweb.com/Company/education](http://www.ihouseweb.com/Company/education). The current session focuses on "How Real Estate Hotlines Can Double Your Lead Generation Power".

For more information on ConneCTel toll-free listing hotlines, visit [www.ihouseweb.com/Products/ConneCTel](http://www.ihouseweb.com/Products/ConneCTel).

### **About iHOUSE Web Solutions**

Since 1986, iHOUSE Web Solutions, a division of CIS Data Systems, Inc., has provided real estate professionals with Internet tools to build their businesses. Through continued, successful designs of user-friendly real estate agent websites and other products for real estate web site promotion, the company has built a network of more than 13,000 customers, and maintains IDX data feeds with over 310 MLS's nationwide, representing nearly two-thirds of all listings in the U.S. Its web marketing solutions include iHOUSE® websites, IDXPro® MLS Search Solution, Spotlight® single-property websites, Click-To-Talk™ one click voice link, VTShowcase® virtual tour manager, ConneCTel® toll-free hotline phone-marketing service, MarketReach™ email marketing solution, and LocalNet® Web Registration service. Headquartered in Oakland, California, iHOUSE Web Solutions can be reached by phone (Toll-Free) at 866-645-7702,

email [info@ihouseweb.com](mailto:info@ihouseweb.com), or by visiting its website at [www.ihouseweb.com](http://www.ihouseweb.com).

###