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iHOUSE Web Solutions Offers Easy, Affordable Method for Listing Individual Properties

Spotlight provides a simple, fast, and cost-effective method for Real Estate agents to create and maintain single property websites.

OAKLAND, CA, September 16, 2006—iHOUSE Web Solutions™, a division of CIS Data Systems, Inc., today announces the launch of Spotlight, a single-property website solution. Agents and brokers can easily create a customized, branded web site dedicated to each client's property – without spending a penny until the client signs on.

Spotlight helps agents stand out at listing appointments by demonstrating how they place sellers' property at the front and center of their marketing plans.

Setting up a Spotlight web site is easy and only takes a few minutes. No technical knowledge is required. Unlike any other web products, Spotlight saves agents valuable time by importing listing details and photos from their MLS boards.

In addition to time, Spotlight also saves money. Agents can create as many free preview web sites as they desire, paying only when the client is secured and the site is ready to publish.

"Once an agent publishes a site, it is available on the Internet within 24-48 hours," says Paul Sheng, iHOUSE CEO. "You have a customizable stand-alone website, a unique domain name and a year of hosting—all for \$99 per site."

"In today's web-centered world, this is an ideal way for agents to show their commitment to effectively and aggressively market a client's property," Sheng continues. "Spotlight lets agents wow potential clients without spending a dime. iHOUSE understands web technology so our customers don't have to."

Spotlight comes pre-loaded with updated mortgage rates, interest calculator, a document management page, and homebuyer resources including helpful articles, and local schools and community links.

For more information, please visit <http://www.ihouseweb.com/Products/Spotlight/>.

About iHOUSE Web Solutions

Since 1986, iHOUSE Web Solutions, a division of CIS Data Systems, Inc., has provided real estate professionals with Internet tools to build their businesses. Through continued, successful designs of user-friendly real estate agent websites and other products for real estate web site promotion, the company has built a network of 11,000 customers, and maintains IDX data feeds with nearly 300 MLS's nationwide, representing nearly two-thirds of all listings in the U.S. Its web marketing solutions include [iHOUSE websites](#), [IDXPro](#) MLS search and email service, [MarketReach](#) email marketing solution, [VTShowcase](#) virtual tour manager, [ConnecTel](#) toll-free communication service, and [Spotlight](#)

single-property websites. Headquartered in Oakland, California, iHOUSE Web Solutions can be reached by phone (Toll-Free) 866-645-7702, email info@ihouseweb.com, or by visiting its website at www.ihouseweb.com.

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