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Craig Forte Calls iHOUSE Web Solutions' Triple Play Web Marketing Suite "Simplest and Most Affordable"

iHOUSE Web Solutions' Triple Play Marketing Suite Endorsed by Real Estate Guru, Craig Forte.

OAKLAND, CA, November 28, 2006—iHOUSE Web Solutions, a division of CIS Data Systems, Inc. and a leader in realtor web site design and online marketing tools, announces its partnership with real estate entrepreneur, author and keynote speaker, Craig Forte. IHOUSE and Forte are teaming up to promote the Triple Play Web Marketing System, a new web marketing system for real estate professionals.

The Triple Play Web Marketing System combines the three most popular tools from iHOUSE – Websites Plus, MarketReach Email Marketing and VTShowcase Virtual Tours – in an integrated web marketing suite designed to generate leads and maximize profits.

"The truth is...your success on the web as a real estate agent requires only three steps: How effectively you drive qualified buyers and sellers to your site, how well you engage visitors and capture their contact information, and how efficiently you follow-up and convert them to check-cashing clients," says Forte. "I'm confident that the Triple Play System is the simplest and most affordable turn-key web marketing system for real estate."

Real estate brokers and agents interested in learning more about the Triple Play Web Marketing System are encouraged to visit www.3stepswebsites.com, where they can tour sample iHOUSE websites and sign up for a free, no-obligation trial of the Triple Play System.

About iHOUSE Web Solutions

Since 1986, iHOUSE Web Solutions, a division of CIS Data Systems, Inc., has provided real estate professionals with Internet tools to build their businesses. Through continued, successful designs of user-friendly real estate agent websites and other products for real estate web site promotion, the company has built a network of 11,000 customers, and maintains IDX data feeds with nearly 300 MLS's nationwide, representing nearly two-thirds of all listings in the U.S. Its web marketing solutions include [iHOUSE websites](#), [IDXPro](#) MLS search solution, [LocalNet](#) listing service, [Spotlight](#) single property websites, [VTShowcase](#) virtual tour manager, [ConnectTel](#) toll-free hotline service, and [MarketReach](#) email marketing. Headquartered in Oakland, California, iHOUSE Web Solutions can be reached by phone (Toll-Free) 866-645-7702, email info@ihouseweb.com, or by visiting its website at www.ihouseweb.com.

About Craig Forte

Craig Forte is the best-selling author of *3-Steps to \$6-Figures*, and a business-building brand veteran who has taught more than 14,000 realtors how to create extraordinary growth and lasting profits in real estate. His real estate marketing tools and information about his company, Forte Communications, Inc., can be found at www.craigforte.com.

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